



Anna-Maria Ryklina graduated with a Bachelor's degree in Economics from the New University of Humanities in 1996 and with an MBA in International Business from the Russian Presidential Academy of National Economy and Public Administration in 1998.

She has been working in the field of public and government relations since 1996, occupying various positions in leading Russian agencies, such as the PRP Group and the Business Communication Agency. Already within the first years of her working within the industry, she had taken on several significant projects, one of which was to provide information support for Mark Mobius, the head of one of the world's largest investment funds, Templeton, during his visit to Moscow shortly before the default in 1998.

Since 2000, she had been developing her own business which in 2008 evolved into a full-fledged agency named **EmCo** (em-co.ru), which she is president of today. Within this period, EmCo has undertaken a number of projects for such institutions as Sberbank of Russia (sberbank.ru), the Ministry of Finance of the Russian Federation (www.minfin.ru), the Templeton Foundation (aton-line.ru), Hewlett-Packard (hp.com), RESO (reso.ru), and Ericsson (ericsson.com).

Currently, EmCo has established and maintains successful cooperation with companies such as ALROSA (alrosa.ru), Transneft (transneft.ru), Rostelecom (rostelecom.ru), Rosseti (rosseti.ru), and Novatek (novatek.ru).

In 2016 EmCo Agency and Mail.Ru Group established a joint company ResearchMe (research-me.com, research.mail.ru) - a cutting-edge marketing solution, based on a synthesis of traditional consumer research and smart data analysis of on-line behaviour. Largest pan-CIS consumer panel is being collected currently and by the end of 2017 will account more than 2,5 million respondents.

In 2002, Anna-Maria was the recipient of the "Young Entrepreneur of the Year" award from the Moscow City Government.

In 2016, she was named amongst the top-250 senior leaders in the Manager's Association of Russia's "Top-1000 Russian Managers" rating and the Kommersant Publishing House.

Anna-Maria is married and raises three children.